

CURRICULUM VITAE

SOFIA ANGELIDOU

Assistant Professor of Strategy

Department of Agricultural Economics and Rural Development

Agricultural University of Athens

Section 1 - Personal Details, Qualifications and Experience

1.1. Personal details

- **Name:** Sofia Angelidou
- **Gender:** Female

1.2. Higher education & Qualifications

- B.A. in Sociology (with merit)
 - *Panteio University of Athens, Greece*
 - *Dates of attendance: 09/2003-02/2007*
- MSc in International Marketing (European Postgraduate Program in International Marketing) (with merit)
 - *Department: Marketing and Communication. Athens University of Economics & Business (AUEB), Greece*
 - *Dates of attendance: 09/2010-02/2012*
- PhD (Postgraduate Doctoral Degree in Management)- Doctor of Philosophy
 - *Leeds University Business school (LUBS)_Division of Management.*
 - *Dates of attendance: 09/2013-09/2017*
 - *During my PhD studies, I held the title of Stanbridge Scholar*

1.3. Additional training and qualifications

- Postgraduate Certificate Academic Practice, University of Liverpool, 2019-2021, Grade: 75/100 (Distinction)
- Fellow of the Higher Education Academy (FHEA)-2021

1.4. Employment record

- Teaching Assistant
 - *University of Leeds-Leeds University Business School*
 - *Dates of employment: 01/07/2015-31/08/2017*

- Research Associate
 - *University of Manchester- Alliance Manchester Business School*
 - *Dates of employment: 01/01/2018-31/12/2018 (1 year)*

- Lecturer in Strategic Management
 - *University of Liverpool Management School*
 - *Dates of employment: 01/01/2019-28/02/2023*

- Senior Lecturer in Strategic Management
 - *University of Liverpool Management School*
 - *Dates of employment: 01/03/2023-Ongoing*

1.5. Teaching experience and activity

- 2024-2025: MARKETING OF AGRICULTURAL PRODUCTS AND FOOD (Undergraduate level)
- 2024-2025: Marketing of Animal Products (Undergraduate level)
- 2024-2025: STRATEGIC BUSINESS PLANNING (Undergraduate level)
- 2024-2025: STRATEGIC BUSINESS PLANNING (Undergraduate level)
- 2024-2025: ENTREPRENEURSHIP (Undergraduate level)
- 2024: FINANCIAL ANALYSIS AND MANAGEMENT ACCOUNTING ((MBA FOOD & AGRIBUSINESS))
- 2024: BUSINESS STRATEGY (MBA FOOD & AGRIBUSINESS)
- 2024: FINANCING AND FINANCIAL ANALYSIS OF AGRICULTURAL ENTERPRISES (Undergraduate level)

- ULMS619 International Business and the Global Environment (MBA) January 2022-2023 **(100% ONLINE MBA)**
- ULMS871 Strategic Organisation (Postgraduate level) January 2022-Ongoing
- ULMS719 Strategy, Planning and Implementation (Postgraduate level) January 2022
- ULMS519 Global Corporate Strategy (Postgraduate level) January, 2019- 2022
- ULMS792 Entrepreneurial Marketing (Postgraduate level) September, 2022-Ongoing
- MKIB351 Global Strategic Management (Undergraduate level) September, 2019-February, 2021
- BMAN24241 Creativity, Design & Entrepreneurship (Undergraduate level) September, 2018-December 2018
- LUBS2660 Principles of Corporate Strategy (Undergraduate level) January, 2017-August 2017 (Lectures)
- LUBS5988M Research Design and Analysis teaching fellow (Postgraduate level) January, 2016- August 2017 (Lectures)
- LUBS3070 Strategic Management (undergraduate level) January, 2017- August 2017 (Seminars)
- LUBS5225M01: Strategic Management (Postgraduate level) January, 2016-September 2016 (Seminars)
- LUBS 2910: Management Research and Analysis (undergraduate level) January, 2016- August 2017 (Seminars)
- LUBS5395M: Research Design and Analysis (Postgraduate level) September, 2015- August 2017 (Seminars)
- LUBS1755: Business and Society teaching fellow (undergraduate level) September, 2015- February, 2016 (Seminars)
- LUBS1765: Social Theory (undergraduate level) September, 2015-February, 2016 (Seminars)
- LUBS: Tutor to the Realising Opportunities students, July, 2015-October, 2015(Lectures and Seminars)
- LUBS: Teaching fellow - SPSS & Research methods 'boot camp' 2015 (Lectures and Seminars)
- LUBS: Student Mentoring Position SPSS & Research methods 'boot camp' 2015

- ECX Training Ltd: Course Leader in Pearson BTEC Level 6 Diploma in Project, Research and Study Skills (QCF) delivered by (Edexcel 2014- 2015 (Lectures and Seminars)
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1.6. Leadership, professional and collegial experience

1.6.1. Leadership

- *Reviewer of ethics-University of Liverpool Management School, 2022-Ongoing*
- *PGCAP (Postgraduate Certificate Academic Practice) Mentor – University of Liverpool, 2021- Ongoing*

1.6.2. Professional and collegial experience

- Member of the British Academy of Management
- Member of the Academy of Management
- American Marketing Association

1.6.3. Ad-Hoc Reviewer

- European Journal of Management, 2015-ongoing
- Journal of Business Research, 2020-ongoing
- European Journal of Marketing, 2020-ongoing
- Technovation, 2021-ongoing
- Entrepreneurship & Regional Development, 2022-ongoing

2.6.5 Editorial Board

- Journal of Business Research

1.7. Research experience and impact activity

1.7.1. Grants awarded

- Stanbridge Scholarship: Scholarship by the Stanbridge Associates equivalent to £100.000) financing PhD degree at the Leeds University Business School (Year of award: 2013-2017).
- 20.000£ funding from the FCT and Centro2020 for the project entitled "Uncertainty and new product introductions". A paper based on this project was published at the Industrial Marketing Management in 2022 with the

following title: “Expanding into new product lines in response to COVID-19: The interplay between firm age and performance aspirations.” (Year of application: 2018; Year of award: 2019).

- 1.500£ funding from the British Academy of Management for the delivering a workshop and a research speech on innovation ecosystems at the University of Sussex (Title: Innovation ecosystems and value appropriation; Year of award: 2015).

1.7.3. PGR Education

- Involved in the assessment of IPAPs

1.8. Invitations to speak (at conferences, international meetings, etc.)

- Chair to the session titled "Corporate Social Responsibility" at the 79th Annual Meeting of the Academy of Management taking place in August 9-13 (2019) in Boston, Massachusetts.
- Invitation to deliver a research talk entitled “Sustainable Energy Innovation and Shifts in Value Creation and Capture in the Business Ecosystem” at the Academy of Business in Society (ABIS) Knowledge Into Action Forum Business Model Innovation in the SDG Era#KIAF2018, taking place in 28 March 2018 Brussels | ING Belgium, Rue du Trône 1, Brussels.
- Invitation to deliver a research talk at the Polytechnic Institute of Leiria entitled “Quasi-experimental designs for causal inference in management studies”, (Year: 2021).

1.9. Other relevant activities and awards

1.9.1. Teaching Awards

- Dean’s Teaching Award for the academic year 2019-2020, ULMS519 Global Strategic Management, University of Liverpool
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1.9.2. Workshops

- Title: Assessing Doctoral Work (induction for Internal Examiners)-University of Liverpool Date: 19/06/2019
- Title: Introduction to Supervising PGRs and the regulatory framework- University of Liverpool Date: 25/06/2019
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1.9.3. Supervision of Master and Undergraduate Students

- Year in industry students (Undergraduate)
- I have supervised more than 50 master thesis dissertations (Post-Graduate)
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1.9.4. External Examiner (PhD)

- Elizabeth Norman, International University of Monaco, September 2021
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1.9.5. Projects in collaboration with companies under development

- Organizing innovation for meeting the challenges of big and smart cities-In collaboration with IBM Ireland
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1.9.6. Presentation at internal seminars

- Title: Virtue Signalling?: The role and functions of patent litigation in university technology transfer. Date: 25/11/2020
- Title: Performance aspirations and Corporate Social Responsibility. Date: 28/10/2019

Section 2 - Publications and Submitted Papers

2.1. Publications in Refereed Journals

1. Ganotakis, P., Matthew Yeung, M., Angelidou, S., Konara, P., Saridakis, C., 2024. Knowledge Sourcing Strategy and Radical Innovative Performance: A Temporal Approach. *Industrial Marketing Management*, *Forthcoming* (ABS: 3-rated, Impact Factor: 8.890).
2. Saridakis, C, Catsikeas, C., Angelidou, S, Oikonomidou, M.; Pratikakis, P. (2023). Mining Twitter lists to extract brand-related associative information for celebrity endorsement. *European Journal of Operational Research*- (ABS: 4-rated).
3. Ganotakis, P., Angelidou, S., Saridakis, C., Piperopoulos, P. and Dindial, M., 2023. Innovation, digital technologies, and sales growth during exogenous shocks. *Technological Forecasting and Social Change*, *193*, p.122656. (ABS: 3- rated, Impact Factor: 10.884).
4. Saridakis, C, Angelidou, S and Woodside, A.G (2023). How the “Clashing Rocks” of Historical and Social Aspirations Reshape CSR/CFP Dynamics (with C. Saridakis and Woodside, A.G). *Journal of Business Research*- (ABS: 3-rated).
5. Horner, S., Papageorgiadis, N., Sofka, W. and Angelidou, S., 2022. Standing your ground: Examining the signaling effects of patent litigation in university technology licensing. *Research Policy*, *51*(10), p.104598. (ABS:4*, Impact Factor: 9.473).
6. Angelidou, S., Mount, M. and Pandza, K., 2022. Exploring the asymmetric complementarity between external knowledge search and management innovation. *Technovation*, *115*, pp.102472. (ABS: 3-rated, Impact Factor: 11.373).

7. Angelidou, S., Lisboa, A.C.C. and Saridakis, C., 2022. Expanding into new product lines in response to COVID-19: The interplay between firm age and performance aspirations. *Industrial Marketing Management*, 104, pp.167-181. (ABS: 3-rated, Impact Factor: 8.89).
8. Saridakis, C; Ganotakis, P.; Zaefarian, G. and Angelidou, S., 2022. A step-by-step guide of (fuzzy set) qualitative comparative analysis: From theory to practice via an implementation in a B2B context. *Industrial Marketing Management -In press*. (ABS: 3-rated, Impact Factor: 8.89).
9. Saridakis, C., Angelidou, S. and Woodside, A.G., 2020. What type of CSR engagement suits my firm best? Evidence from an abductively-derived typology. *Journal of Business Research*, 108, pp.174-187. (ABS: 3-rated, Impact Factor: 10.969).
10. Saridakis, C. and Angelidou, S., 2018. A case-based generalizable theory of consumer collecting. *European Journal of Marketing*. (ABS: 3-rated, Impact Factor: 4.647).

Minor revision–Fourth Review Round (Minor revision verdict)

11. Innovation, digital technologies, and resilience of firms during exogenous shocks: Insights from the Caribbean small island economies (with Ganotakis, P.; Piperopoulos, P; Saridakis, C). *Technological forecasting and Social change*-second rounds (ABS: 3-rated).

Submitted-Awaiting Decision

12. Foreign entry, establishment mode and technological collaborations with local partners (with Ganotakis, P.; D'Angelo, A; Konara, P.; Ke, Y) *Research Policy*-under review (ABS:4*).
13. Collaboration strategy and innovation performance: A temporal approach (with Ganotakis, P.; D'Angelo, A; Konara, P.; Ke, Y) *Research Policy*- under review (ABS:4*).

2.2. Publications in refereed academic conferences

1. P. Ganotakis, S. Angelidou (2023). Foreign entry, establishment mode, and technological collaborations with local partners DRUID2023, Copenhagen 2023.
2. S. Angelidou, A. Lisboa, B. Saridakis (2022). Global marketing and environmental shocks: the role of COVID-related innovation. American Marketing Association Global Marketing SIG, Crete, Greece, May 31-June 2, 2022.
3. S. Angelidou, W. Sofka, N. Papageorgiadis, S. Horner (2021). Patent litigation and university technology licensing: examining the signalling effect of standing your ground. DRUID2021, Copenhagen, October 18-20, 2021.
4. S. Angelidou and B. Saridakis (2021). Different types of performance feedback and their distinct influence on CSR engagement. Virtual 81st Annual Meeting of the Academy of Management taking place 29 July - 4 August 2021

5. S. Angelidou, B. Saridakis, M. Oikonomidou, and P. Pratikakis (2019). Extracting Similarity Measures from Social Media Data to Assist Celebrity-Brand Pairing Decisions: A Cross-Cultural Investigation. 2020 AMA Global Marketing SIG Conference May 18-21, 2020 | Taormina, Sicily, ITALY
6. S. Angelidou and B. Saridakis (2019). Performance Relative to Aspirations and CSR: The Paradoxical Effect of Consistent Feedback. 79th Annual Meeting of the Academy of Management (AoM) August 9-13, 2019 | Boston, Massachusetts, USA
7. S. Angelidou and B. Saridakis (2019). The Differential Effects of Performance Aspirations on CSR Engagement: A Cross-Cultural Investigation. AMA Global Marketing SIG Conference (May 20-23, 2019 | Buenos Aires, Argentina)
8. S. Angelidou (2018). Are search for external knowledge and organizational innovation complementary activities?. 78th Annual Meeting of the Academy of Management (AoM) August 10-14, 2018 | Chicago, Illinois, USA.
9. S. Angelidou (2018). How and under what conditions search for external knowledge and organizational innovation are complementary activities. DRUID18, Copenhagen, June 11-13, 2018.
10. Angelidou, S., Panza, K., and Mount, M. (2017). Exploring the Complementary Relationship of Search for External Knowledge and Organizational Innovation. Academy of Management (Atlanta).
11. Angelidou, S., (2017). External Knowledge and Organizational Innovation: Their Complementary Effect on the Innovative Performance of the Firm. British Academy of Management (University of Warwick).
12. Angelidou, S. (2016). The role of management innovation in the shift towards open innovation. British Academy of Management (Newcastle University).
13. Angelidou, S. (2016). The role of management innovation in the shift towards open innovation. British Academy of Management Doctoral Conference (London).
14. Angelidou, S., and Bimpli, I. (2015). High volume information assets and the implications for new product development success. 2015 6th International Research meeting in Business and Management. Nice (France).
15. Angelidou, S., (2015). An empirical Research of the antecedents of firm-level Architectural Knowledge as reflected through Smart City innovation projects. 2015 6th International Research meeting in Business and Management. Nice (France).
16. Angelidou, S., (2015). How search strategies create Architectural Knowledge? An empirical examination of Smart City innovation projects. EURAM 2015 Doctoral Colloquim. Warsaw (Poland).
17. Angelidou, S., (2015). Antecedents of sustainable Architectural Knowledge: An empirical examination of Smart City innovation projects. WRSSDTC 2015 Business and Management pathway Sustainability Conference.
18. Angelidou, S., Dousios, D., Tzokas, N. (2014). Entrepreneurial Orientation & Small Firm Export Performance: A configurational approach. ISBE 2014 Conference.
19. Angelidou, S., Dousios, D., Tzokas, N. (2013). Entrepreneurial Orientation, Marketing Capabilities and International Performance in Greek Exporting SMEs. ISBE 2013 Conference.