

# Achilleas Vassilopoulos

---

CURRENT POSITION	<b>Assistant Professor, Department of Agricultural Economics &amp; Development, Agricultural University of Athens</b> Iera Odos 75, 118 55, Athens, Greece	Tel.: (+30) 210 529 4720 e-mail: <a href="mailto:avas@aua.gr">avas@aua.gr</a>
BIRTH	29/04/1984, Athens, Greece	
RESEARCH INTERESTS	Behavioral Economics, Consumer Behavior (Microeconomics), Non-Market Valuation (Experimental Markets, Choice Experiments, Contingent Valuation), Econometrics.	
EDUCATION	<b>Agricultural University of Athens</b> , Athens, Greece	
	<i>PhD</i>	<b>2011 – 2015</b>
	<ul style="list-style-type: none"><li>Title of thesis: <i>“Non-neoclassical preferences and valuation measures: Theoretical framework and empirical evidence from contingent valuation and experimental markets”</i>.</li><li>Advisors: Panagiotis Lazaridis, Andreas Drichoutis and Stathis Klonaris</li></ul>	
	<b>University of Arkansas, Dale Bumpers College</b> , Arkansas, USA	
	<i>Visiting Scholar</i>	<b>Fall Semester 2009</b>
	<ul style="list-style-type: none"><li>Courses taken: Microeconomics III (Walton College of Business, PhD level), Econometrics I (Walton College of Business, Masters level), Marketing Theory (Masters level)</li><li>Research: Health issues concerning the Food Stamps Program (with Prof. R. M. Nayga)</li></ul>	
	<b>Agricultural University of Athens</b> , Athens, Greece	
	<i>M.B.A in Agribusiness Management</i>	<b>2008 – 2010</b>
	<ul style="list-style-type: none"><li>Title of thesis: <i>“The Concept of Quality in Food Demand Analysis: A Microeconometric Approach”</i>.</li></ul>	
	<b>Agricultural University of Athens</b> , Athens, Greece	
	<i>Bsc, Msc in Agricultural Economics</i>	<b>2002 – 2008</b>
	<ul style="list-style-type: none"><li>Title of thesis: <i>“Determinants of the Demand for Dairy Products in Greece”</i>.</li></ul>	
	<b>Summer Schools/Intensive courses:</b>	
	<ul style="list-style-type: none"><li>University of Padova, Conegliano, Italy</li></ul>	<b>2010</b>
	<i>“Summer School on the Experimental Design for Stated Choice and advanced modeling of choice data”</i>	
	<ul style="list-style-type: none"><li>University of Oxford (Nuffield College), Oxford, U.K</li></ul>	<b>2010</b>
	<i>“Summer School in Experimental Economics”</i>	

**Intertemporal stability of survey-based measures of risk and time preferences** (2021). *Journal of Economics and Management Strategy*, Volume 30, pp. 655 - 683 (with Drichoutis, A. C.)

**Social innovation for developing sustainable solutions: a case of the Greek fisheries sector** (2021). *Environmental Policy and Governance - forthcoming* (with Secco L., Pisani E., Nijnik M., Marini-Govigli V., Koundouri P., Kafetzis A. Akinsete E.)

**Can social innovation make a change in European and Mediterranean marginalized areas? Social innovation impact assessment in agriculture, fisheries, forestry, and rural development** (2021). *Sustainability*, Volume 13, issue 4, pp. 1823 (with Ravazzoli E., Dalla Torre C., Da Re R., Marini Govigli V., Secco L., Górriz-Mifsud E., ... and Nijnik M.)

**Reference Dependence, Expectations and Anchoring in the BDM Mechanism** (2021). Completed (with Drichoutis, A. C. and Nayga, R.M.)

**Social desirability and the WTP-WTA disparity in common goods** (2019). *Environment, Development and Sustainability*, Volume 22, issue 7, pp. 6425-6444 (with Avgeraki N. and Klonaris S.)

**Does the supplemental nutrition assistance program really increase obesity? The importance of accounting for misclassification errors** (2018). *Journal of Applied Statistics*, Volume 45, Issue 12, pages 2269-2278 (with Drichoutis A.C., Nayga R.M. and Lazaridis P.)

**Consumer preferences for fair labour certification** (2017). *European Review of Agricultural Economics*, Volume 44, Issue 3, pages 455-474 (with Drichoutis, A.C., Lusk, J.L. and Nayga, R.M., Jr.)

**Determinants of transitions in artificially discrete states Markov chains using micro-data** (2016). *Economics Letters*, Volume 146, pages 17-20 (with Klonaris S.)

**Inequalities in energy-balance related behaviours and family environmental determinants in European children: Changes and sustainability within the EPHE evaluation study** (2016). *International Journal for Equity in Health*, Volume 15:160 (with Mantziki K., Renders C-M., Gregório J. M., Graça P., De Henauw S., Visscher T., Hanjiev S., Radulian G., Borys J-M., Du Plessis H. and Seidell J.)

**Inequities in energy-balance related behaviours and family environmental determinants in European children: baseline results of the prospective EPHE evaluation study** (2015). *BMC Public Health*, Volume 15, page 1203 (with Mantziki, K., Radulian G., Borys J-M., Du Plessis H., Gregório M., Graça P., De Henauw S., Handjiev S., Visscher T. and Seidell J.)

**Promoting Health Equity in European Children: Design and Methodology of the Prospective EPHE (Epoque for the Promotion of Health Equity) Evaluation Study** (2014). *BMC Public Health*, Volume 14, Issue 1, page 330 (with Mantziki, K., Radulian G., Borys J-M., Du Plessis H., Gregório M., Graça P., De Henauw S., Handjiev S., Visscher T. and Seidell J.)

**Welfare Effects of Food Miles Labels** (2013). *Journal of Consumer Affairs*, Volume 47, Issue 2, pages 311-327 (with Caputo V., Nayga R.M., Canavari M.)

**Modeling quality demand with data from Household Budget Surveys: An application to meat and fish products in Greece** (2012). *Economic Modelling*, Volume 29, Issue 6, Pages 2744-2750 (with Klonaris S., Drichoutis A.C. and Lazaridis P.)

ARTICLES IN BOOKS  
& COLLECTIVE  
VOLUMES

**Monetary and Non-monetary Valuation of Cultural Ecosystem Services in Marine Protected Areas** (2021). In Koundouri P. (Eds.), *The Ocean of Tomorrow*, Springer International Publishing (with Stergiopoulou L. and Koundouri P.)

**The Behavioral Perspective in the Climate Change Issue - Experiments for pro-environmental choices** (2021). In Mazzoli C. (Eds.), *The Behavioral Perspective in the Climate Change Issue*, LAP Lambert Academic Publishing (with Papadaki L. and Koundouri P.)

**Layout of the Empirical Analysis - Choice Experiment** (2021). In Mazzoli C. (Eds.), *The Behavioral Perspective in the Climate Change Issue*, LAP Lambert Academic Publishing (with Papadaki L. and Koundouri P.)

**Results of the Experimental Activity - Risk and Time Preferences** (2021). In Mazzoli C. (Eds.), *The Behavioral Perspective in the Climate Change Issue*, LAP Lambert Academic Publishing (with Papadaki L. and Koundouri P.)

**Valuation of Marine Ecosystems** (2017). In Begum A., Biller B., Whitehead J. (Eds.), *Oxford Encyclopedia of Environmental Economics*, Oxford University Press (with Koundouri P.)

CONFERENCES

**Chairman of session** "Supporting Sustainable Development Goals Implementation using research", *Protection and Restoration of the Environment XIV*, July 2018, Athens, Greece.

**Vassilopoulos A.** "Technological Bridges between research and practice: OpenAIRE SDSN-Greece dashboard and Climate Innovation Window platform", *Protection and Restoration of the Environment XIV*, July 2018, Thessaloniki, Greece

**Chairman of session** "Valuing Environmental Costs and Benefits", *EAERE 2017 - 23<sup>rd</sup> Annual Conference of the European Association of Environmental and Resource Economists*, July 2017, Athens, Greece.

**Vassilopoulos A., Avgeraki N. and Klonaris S.**, "Resolving the Smog around the WTA-WTP disparity: A case study from Greece", *EAERE 2017 - 23<sup>rd</sup> Annual Conference of the European Association of Environmental and Resource Economists*, July 2017, Athens, Greece.

**Vassilopoulos A.**, "Sustainable consumption patterns", *Workshop on "The implementation of sustainable development goals in local government"*, organized by the Development Company OTA, ANATOLIKI SA in cooperation with the Municipality of Thessaloniki, 17 October 2016, Thessaloniki, Greece.

**Member of roundtable** on the topic "Sustainable development goals and the Greek context" with S. Famellos (Member of Greek parliament), N. Mitarakis (Member of Greek parliament), E. Ioannidis (Mayor of Kozani) and A. Pappas (Vice Mayor of Thessaloniki), *Workshop on "The implementation of sustainable development goals in Local Government"*, organized by the Development Company OTA, ANATOLIKI SA in cooperation with the Municipality of Thessaloniki, 17 October 2016, Thessaloniki, Greece.

**Chairman of session** "Sustainable development in a changing world", *International Workshop on "Analytical tools to evaluate the impact of public policies on Sustainable Development Goals"*, organized by the Fondazione Eni Enrico Mattei, September 2016, Milan, Italy.

**Vassilopoulos A., Drichoutis A.C. and Nayga R.M.**, "Expectations, anchoring, salience

and the No-Loss-In-Buying hypothesis in non-market valuation: A test using the BDM mechanism”, *1st Athens meeting of Behavioral Economics and Experimental Social Sciences (ABEES)*, May 2016, Athens, Greece.

**Vassilopoulos A., Drichoutis A.C., Nayga R.M. and Lazaridis P.** , “Does the Food Stamp Program Really Increase Obesity? The Importance of Accounting for Misclassification Errors”, *71st International Atlantic Economic Conference, March 2011*, Athens, Greece.

**Caputo V., Vassilopoulos A., Nayga R.M., Canavari M.** , “Welfare Effects of Food Miles Labels”, *120th EAAE Seminar, September 2010*, Chania, Greece.

**Vassilopoulos A., Drichoutis A.C., Nayga R.M. and Lazaridis P.** , “Food Stamps and Obesity : Matching estimators and their sensitivity”, *International Meeting of Applied Economics and Finance, June 2010*, Ioannina, Greece.

**Vassilopoulos A., Klonaris S., Drichoutis A.C. and Lazaridis P.** , “Quality demand for meat and fish products: A microeconomic analysis”, *International Conference on Applied Business Research, September 2009*, Valleta, Malta.

RESEARCH  
EXPERIENCE

**Ongoing & Previous Projects (Since 2009):**

**H2020 Project:** “Multi-agent Agri-food living labs for new supply chain Mediterranean systems. Towards more sustainable and competitive farming addressing consumers’ preferences and market changes (acronym: LAB4SUPPLY)”.

<https://mel.cgiar.org/projects/1561>

**H2020 Project:** “Boosting Excellence in Experimental Research for Agri-Food Economics and Management (acronym: AgriFoodBoost)”.

<https://agrifoodboost.agr.hr/>

**H2020 Project:** “OpenAIRE - CONNECTing scientific results in support of Open Science (acronym: OpenAIRE - CONNECT)”.

<http://www.icre8.eu/openaire-connect-h2020>

**H2020 Project:** “Social Innovations in Marginalized Rural Areas (acronym: SIMRA)”.

<http://www.simra-h2020.eu>

**H2020 Project:** “BRIdging the GAP for Innovations in Disaster resilience (acronym: BRIGAIID)”.

<http://brigaid.eu>

**Interreg MED Project:** “Actions for Marine Protected Areas (acronym: AMARe)”

<https://amare.interreg-med.eu/>

**CLIMATE-KIC Project:** “Circular Learning Hub (CL-hub): A learning hub for the engagement and ecosystem transition towards circular thinking”

<https://www.athenarc.gr/en/circular-learning-hub>

**H2020 Project:** “Portable photonic miniaturised smart system for on-the-spot food quality sensing (acronym: PhasmaFOOD)”.

<http://cordis.europa.eu/project/rcn/206194>

**FP7 Project :** “EPODE for the Promotion of Health Equity (acronym: EPHE)”.

<http://www.epheproject.com>

**Project Funded by the E.U. and by national funds:** Innovation and Entrepreneurship Unit (IEU).

<http://www.techtransfer.aua.gr/>

**John S. Latsis Public Benefit Foundation:** “Consumers’ willingness to pay for agricultural products certified to ensure fair working conditions”

<http://www.latsis-foundation.org/>

**Food and Agriculture Organization of the United Nations:** “Smallholders in transition”.

**LIFE project:** “Innovative precision technologies for optimized irrigation and integrated crop management in a water-limited agrosystem, (LIFE08 ENV/GR/0000570)”

<http://www.hydrosense.org>

**FP7 project:** “Partnership, healthy eating and innovative governance as tools to counteract obesity and overweight (acronym: Obesity Governance)”

<http://www.sifo.no/obesity-governance>

**FP6 project:** “Increasing fruit consumption through a trans-disciplinary approach delivering high quality produce from environmentally friendly, sustainable production methods (acronym: ISAFRUIT)”

<http://www.isafruit.org>

TEACHING  
EXPERIENCE

**University of Ioannina**, Ioannina, Greece

**2018 – 2022**

*Assistant Professor, Department Economics*

- Microeconomics I
- Microeconomics II
- Behavioral Economics
- Public Economics
- Microeconomic Theory (MSc Economic Theory & Policy)
- Consumer Theory (MSc Economic Theory & Policy)
- Topics in Consumer Behavior (Erasmus)
- Public Finance (Erasmus)

**MSc in Business Economics with Analytics, Athens University of Economics & Business**, Athens, Greece

*Visiting Professor*

**2021 – Today**

Applications of Analytical Methods in Business Economics & Strategy (Microeconomics)

**MBA in Agribusiness Management, Agricultural University of Athens**, Athens, Greece

*Visiting Professor*

**2016 – Today**

Behavioral Marketing

**University of Ioannina**, Ioannina, Greece

**2018**

*4th Summer School in Advanced Economics, Syros, Greece: Econometric Methods to Estimate Causal Effects*

Session: Applications in Stata

**Agricultural University of Athens**, Athens, Greece **2018**  
*Adjunct Assistant Professor (PD 407/1980), Department of Agricultural Economics & Rural Development*  
Microeconomics II (spring semester)

**ATHENA Research and Innovation Information Technologies**, Athens, Greece **2018**  
*CLOBAQUA Training Course: Economics of Sustainable Water Management in accordance to the Water Framework Directive (WFD), the Millennium Ecosystems Assessment (MEA) and Sustainable Development Goals of the UN Agenda 2030*  
Session: Non-market valuation methods: Contingent Valuation, Choice Experiments & Experimental Economics

**Agricultural University of Athens**, Athens, Greece **2016 – 2018**  
*Department of Agricultural Economics & Rural Development*  
Strategic Planning in Agribusiness (fall semester),  
EU-funded National Strategic Reference Framework (ESPA) programme “Acquisition of teaching experience for Ph.D holders”

**Agricultural University of Athens**, Athens, Greece **2016 – 2017**  
*Department of Agricultural Economics & Rural Development*  
Microeconomics II (spring semester)  
EU-funded National Strategic Reference Framework (ESPA) programme “Acquisition of teaching experience for Ph.D holders”

**Agricultural University of Athens**, Athens, Greece **2010 – 2015**  
*Teaching Assistant*  
Teaching assistant for undergraduate courses in Quantitative Methods in Economics, Microeconomics, Econometrics.

EDITORIAL &  
REVIEWING  
SERVICE FOR  
SCIENTIFIC  
JOURNALS

**Associate Editor**, *Q* Open, 2020-Today

**Topic Editor** - Consumer preferences; Non-market valuation; Behavioral Economics; Experimental Economics, Sustainability, 2020-Today

**Reviewing Service**, 2010-Today:

- Economic Modelling
- American Journal of Agricultural Economics (AJAE)
- European Review of Agricultural Economics (ERAЕ)
- Food Policy
- *Q*-Open
- Agribusiness : An International Journal
- Public Health Nutrition
- Research Topics in Agricultural and Applied Economics (e-book)
- Agricultural Economics Review
- British Food Journal
- Review of Agricultural, Food and Environmental Studies
- Ocean and Coastal Management

HONOURS AND  
AWARDS

- John S. Latsis Public Benefit Foundation **2014**  
Research Grant of €12,000 “Consumer’s willingness to pay for agricultural products

certified to ensure fair working conditions”

- M.B.A in Agribusiness Management, Agricultural University of Athens **2010**  
Highest diploma degree among fellow students
- Bsc,Msc in Agricultural Economics, Agricultural University of Athens **2008**  
Highest diploma degree among both entry-year and graduation year fellow students

LANGUAGE(S)

- Greek (Mother tongue)
- English (Fluent)
  - Certificate of Proficiency in English (University of Cambridge)
  - Certificate of Proficiency in English (University of Michigan)
- Italian (Independent User)
  - Celi 1, livello A2 (Università di Perugia)

SOFTWARE

Stata, R, NLOGIT/Limdep, SPSS, Eviews, Ngene, z-tree, L<sup>A</sup>T<sub>E</sub>X.